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# Annual Report

Together... empowering youth, families + community in El Paso's Rio Grande



Ciudad Nueva Community Outreach, Inc. • 810 N. Campbell Ave. El Paso, TX 79902 • (915) 521-2951 • [ciudadnueva.org](http://ciudadnueva.org)

# BOARD OF DIRECTORS 2013

**Edward Howell (Chair)** President -  
Business Interiors

**Catrina Vargas-Cormell (Vice Chair)** co-  
founder of Wayside Teen Center; Mentor  
ONE

**Brian Mosher (Secretary)** Financial  
Advisor - Edward Jones

**Jerald Hobson (Treasurer)** retired  
engineer; VP & co-founder of James,  
Cooke & Hobson

**Dr. Thomas Beeman** retired professor  
of UTEP School of Nursing

**Rev. William Cobb** Rector - Church of St.  
Clement

**Edward Endlich-Villegas** English  
Speaking Center Director; former school  
principal

**Robert Foster** President - Southwest  
Land Development

**Edgardo Martinez** Outreach Pastor –  
First Baptist Church; former attorney

**Margaret Meyer** former director - English  
Speaking Center

**Mary Len Stanton** Director of children's  
ministries - Trinity First Methodist Church

**Rev. Clifton Warner (Founder of Ciudad  
Nueva)** Rector - Christ Church (Austin,  
TX)

**Steven Anderson** legal counsel for  
Ciudad Nueva; Attorney - Anderson,



## STAFF 2013

**Sami DiPasquale** Executive Director

**Joe Gavaldon** Youth & Family Program Coordinator

**Lindsey Baker** High School Program Coordinator

**Lindsay Goodrich** Border Fellow, High School Program  
Intern

**Vero Aldabe** Youth Program Assistant

**Bethany Molinar** Middle School Program  
Coordinator

**Carmen Thunem** Border Fellow, Middle School Program  
Intern

**Tessa Valadez** Border Fellow, Middle School Program Intern,  
Communications Coordinator

**Jen Kaufmann** Elementary School Program Coordinator

**Marianne DiPasquale** Office Manager

**Savannah Eaves** Border Fellows Director

**Hannah Drewes** (Spring 2013), Border Servant Corp.

**Ali Heslop** (Spring 2013), Border Fellow

**Ivan Noe Torres** Sun City Wolves Soccer Coach and  
Tournament Coordinator

## Mission

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Embody the Gospel of Jesus Christ by advancing the renewal and development of inner city El Paso through the **transformation + empowerment** of its residents.

## Vision

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To be a part of a fully vibrant and **transformed downtown El Paso** Rio Grande District with local youth + adults driven by their **faith** to participate at all levels of neighborhood development; a vision of **restored hopes + new dreams**; a vision of a **New City**.

## Values

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**Christ-centered**, relational, holistic, long-term, **empowering**, bridge-building, partnership-focused, geographically-focused (Central El Paso), asset-based, **intentional leadership development**



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# What Motivates our Work?

## A Letter from the Director

I have often been asked over the last 10 years about what motivates our community development work in our beloved Rio Grande District. **Let me tell you what motivates our work: the need is great.**



- **Education:** 46% of adults have not completed high school, 77% of children are considered to be at-risk of not completing high school
- **Income:** The median *household* income is \$16,630/year, 24% of households earn under \$10,000/year
- **Housing:** 78% of residents are renters, 58% live in rental units with only one bedroom or no bedroom
- **Transportation:** 35% have no *access* to a vehicle, there is no major grocery store within walking distance
- **Family:** 82% of children are born to unmarried women, births to teenage moms is more than double the national average, 67% of young children live below poverty

At Ciudad Nueva we envision an alternate future than what the statistics depict. We want to interrupt cycles that ensnare in poverty and despair. **We aspire to cultivate hope and an environment where kids, families and the community are empowered to move toward a successful future where these statistics are no longer a reality.**

**We do what we do at Ciudad Nueva because our faith invites us, even compels us, to care for our neighbors, especially when the need is great.** In the beginning we started walking alongside just 10 third graders. Ten years later we are working with hundreds of neighbors as we empower youth, support families, build community and equip leaders.

After ten years of relationships and investment, **I am humbled and inspired by the individuals who are already creating this alternate future for themselves, their families and their community.** I am inspired by: students who have excelled in school and earned academic scholarships to college, youth who have grown deep in their faith and now disciple students younger than themselves, parents who work hard to learn English and acquire relevant work skills, residents coming together to advocate for improvements in the neighborhood, and a mosaic of church denominations working alongside each other with a profound care for the wellbeing of their church neighbors. I am humbled and inspired to witness a glimpse of the kingdom of heaven in our central El Paso community.

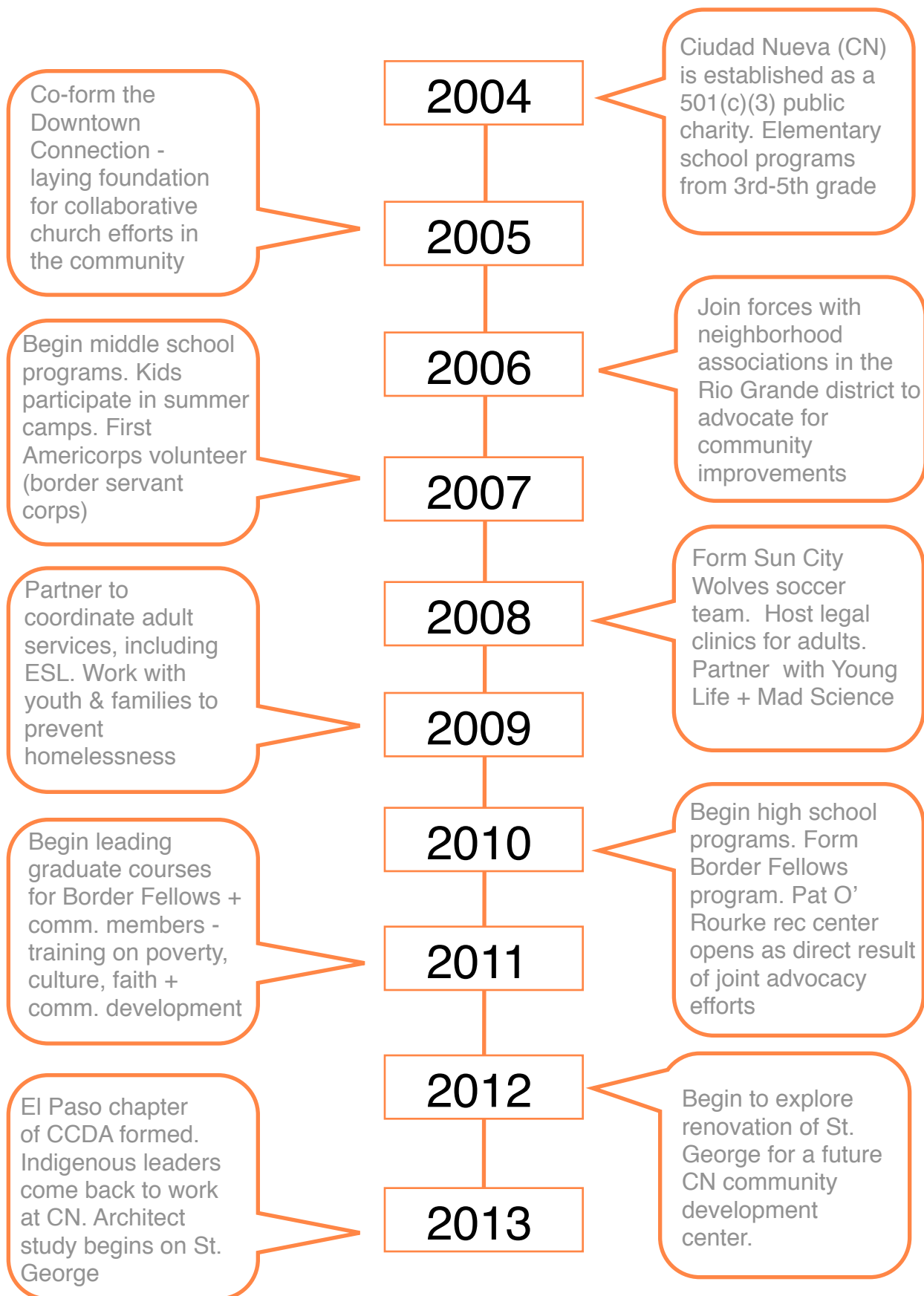
**As I dream about the next ten years I am excited to see even more of this alternate future unfold.** Soon Ciudad Nueva will need to move out of our current location. We are looking to restore the historic St. George's church into a multi-service community development center -- a center that would enable us to multiply our impact -- with initiatives such as job training and micro-enterprise development, a community performance venue, or formalized internships for neighborhood college students, or... maybe all of these and more.

**Thank you for your relationships, for your investments and for dreaming with us as we re-imagine the future for the Rio Grande District!**

Sami DiPasquale, Executive Director



# 10 Years as a Family II Highlights



# 10 Years as a Family II Growth

## How Ciudad Nueva is empowering our community...

“ My experience with Ciudad Nueva has been so gratifying for me and my children. It really helped my son, Jesús, in his formation. I am especially grateful for his mentor because I feel that **he was the father figure for my son because the father of my children was not there.** He helped Jesús and guided him. For my daughter, the program helps her a lot in her development and in being a better girl. She really enjoys coming to the program. **I don't have the words to say how much I appreciate everything that you all have helped us with.** God bless you all. ”

- Cinthia, Ciudad Nueva Parent

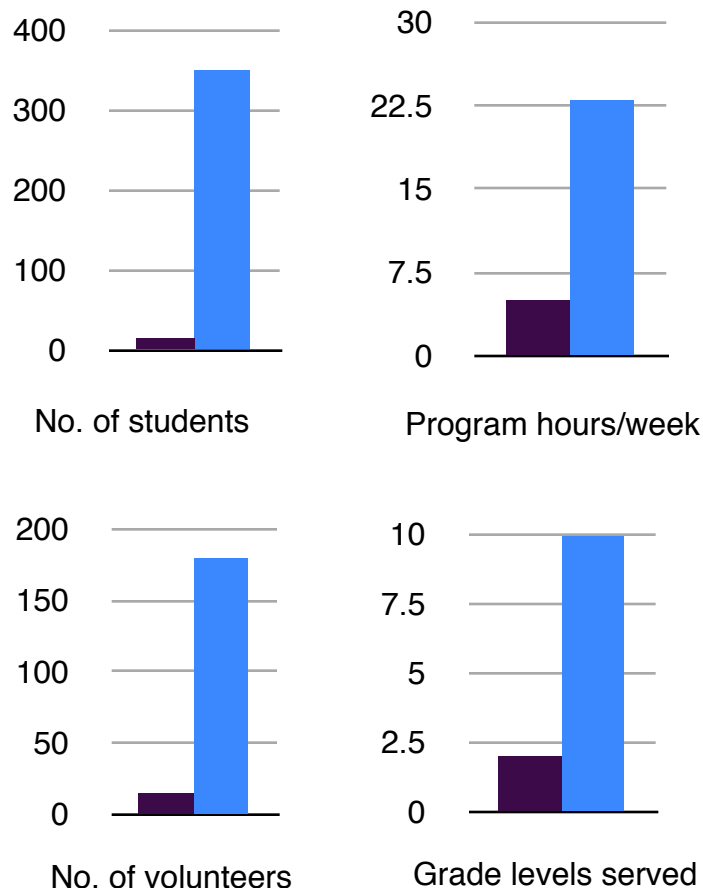
## Then + Now

When Jesús (mentioned above) started in Ciudad Nueva in the 3rd grade he could barely speak English. Ten years later he is graduating from Silva Magnet School with offers to apply to many Ivy League colleges. Jesus has decided to accept a scholarship to UTEP and plans to continue to support his family while investing back into our community.

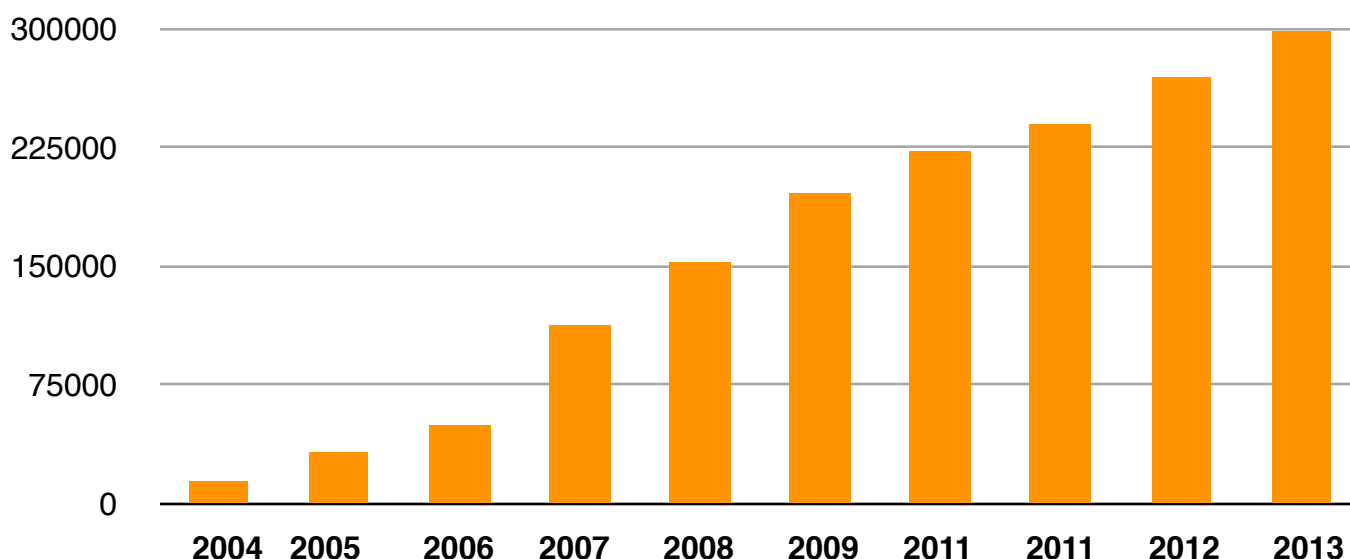
## Multiplying Impact Through Increased Services

■ 2004

■ 2013



## Multiplying Impact Through Increased Investment *Annual Budget Since Inception*



# 10 Years as a Family II Honoring Volunteers

*The strength of Ciudad Nueva's presence as an agent of transformation in the community is directly tied to the long-term dedication of dozens of volunteers over the last 10 years - investing in mentoring relationships, teaching special skills, serving on the board, and helping in countless ways. A huge thank you to all who have walked together...empowering youth, families and community in El Paso's Rio Grande District.*

## 10 Years

- Tom Beeman
- Anne Georges
- Linda Gunter
- Lanier John
- Margaret Meyer
- Pat Montgomery
- Catrina Vargas-Cormell
- Cliff Warner

## 5+ Years

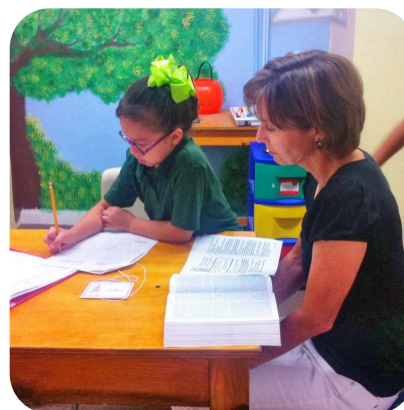
- Cindy Anderson
- Steve Anderson
- Louis Bustamante
- Edward Endlich-Villegas
- Jan Foster
- John Foster
- Bill Francis
- Mary Hoover
- Rob Hoover
- Ed Howell
- Kathy Howell
- Bertha Hernandez
- David Kaufmann
- Abby Klassen
- Wally Lowenfield
- Bruce McComas
- Rick Milliorn
- Brian Mosher
- Carlie Pine
- Lorraine Roper
- Helen Schmid
- Mary Len Stanton
- Donna Van Norman
- Catherine Vowell
- Bill Wade

## 3+ Years

- Daniela Aldabe
- Veronica Aldabe, Sra
- Shelley Anderson
- Lisa Borsberry
- Randy Burt
- Cabby Capshaw
- Bill Cobb
- Hannah Drewes
- Gary Enge
- Melinda Etzold
- Alfonso Hernandez
- Eloisa Hernandez
- Laura Heyes
- Robert Foster
- Jerry Hobson
- Robert Hoover
- Mike Kotowski
- David Kaufmann
- Jonathan Klassen
- Blythe Larson
- Raul Laureano
- Eddie Linss
- Bruce Meyer
- Ian Mletzko
- Matt Mletzko
- Edna Ortega
- Steven Parker
- Brittany Roper
- Nicole Roper
- Jane Sammons
- Cassie Saupe
- Osvaldo Serrano
- Sarah Sheehan
- Ivan Noe Torres
- Mariam Weekes



“ My favorite thing about Launch Pad is that you accepted me from the first day I came. ”  
- Angeles, 10 years old



“ I love working with children and helping them to **gain self-confidence**, improve their grades and **learn about our Lord**. I like talking to them about their problems and being a **confidant for their feelings**. ”  
- Margaret, 10-year volunteer

# 2013 Programs II Empowering Youth

## Empowering youth for a successful future

*Ciudad Nueva youth programs provide a setting where students can find friends, mentors and a place to call home. These programs are built on a holistic framework aimed at nurturing kids physically, mentally, socially, emotionally and spiritually. In 2013 Ciudad Nueva provided over 20 hours/week of structured after-school programs aimed at developing students in all of these areas. Kids are connected to mentors and adult leaders who serve as models and support the kids in achieving their full potential.*

### Elementary School • Launch Pad

Program meets twice each week after school and included:

- **Matching each child with an adult mentor for a long term friendship**
- Snack
- Study time
- Rotating activities arranged around a semester theme (such as integrity or love) including:
  - Spiritual growth and life skills lessons (e.g. **dealing with conflict**)
  - Climbing wall training, art activities + open recreation
  - Money management skills, youth bank + store

improved  
in school **started**  
**jobs** COMMITTED TO  
HIGHER EDUCATION social  
maturity **new dreams nurtured**  
GREW IN CHARACTER moved  
into leadership positions  
**developed Christ-centered**  
**relationships** EXCELLED  
ACADEMICALLY grew in faith  
with Christ **servant**  
**leaders** INITIATED A NEW  
KIND OF CULTURE  
joy



### Middle School • Kids Create

Program meets three times each week after school and included:

- Snack
- **Study time**
- Daily activities:
  - Tuesdays - selection of short courses in areas such as computer repair, sewing, auto mechanics, photography, art, dance, piano, and chess
  - Wednesdays - **Wyldlife youth club** - music, crazy games, relationships and a message or life skills lesson
  - Thursdays - open recreation - games, sports, hanging out, relationships, youth store
- **Boys soccer and girls volleyball** - options after program

**350+**  
**students**  
**participated in**  
**Ciudad Nueva**  
**youth programs in**  
**2013**



# 2013 Programs II Empowering Youth

## High School

Program met in the evenings during the week and included:

- **Young Life Club** (Mon. nights) - music, crazy games, relationships and a message or life skills lesson
- Campaigners (Tues. nights) - for those wishing to **explore deeper issues** + spiritual truths
- **Sun City Wolves boys soccer team** - practiced and played weekly league games, consistently placing in the top 3 teams in the league. Go Wolves!
- Sun City Wolves summer and fall **soccer tournaments** - organized up to 16 7x7 soccer teams in seasonal tournaments
- College prep, financial aid assistance, **job readiness assistance** and job referrals

“You feel the love of God when you walk in. Best place ever.”

- Irving, high schooler

## Summer Camps

70 kids

**3 states**

**1 WEEK OF ADVENTURE**

**new friendships**

**spiritual growth**

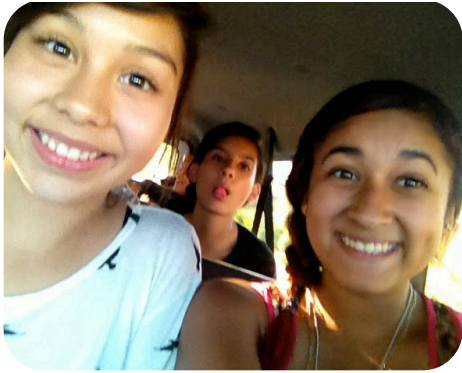
**best week of their life!**



## Summer Camp Work Crew

One Ciudad Nueva student was accepted to spend 3 weeks at Lost Canyon Young Life Camp in Arizona as part of work crew - growing in faith, working in the cafeteria and helping lead activities.

# 2013 Programs II Supporting Families



“ We have had a great experience belonging to Ciudad Nueva. Thanks to the programs, our children have the opportunity to meet more people that are **interested in our community and its development**. The employees and their families are always there to help in whatever situation whether it be good or bad. They are always close by to help, the support for the children and their parents is always excellent, ... **for us it has always been a great experience.** ”

- David, Ciudad Nueva Parent

## Empowering families through relational support

- Regular informal counseling + referral to dozens of local resources/agencies
- Occasional emergency rent or utility assistance
- Periodic provision of food, household items, furniture + appliances
- Assistance for enrollment in GED + job training programs
- Job search assistance + referrals
- Community college scholarships
- Connection of youth + families with local churches

# 800+

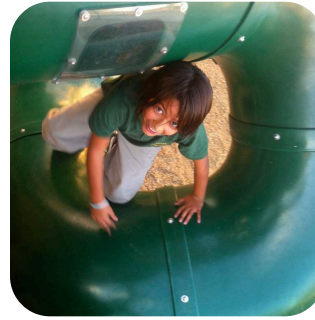
**Hours Committed to  
Involvement with Kids + Families  
Outside of Programs**

soccer • football • basketball • sports practices • college prep • job opportunities • homework help • home visits • quinceañeras • baby showers • community dinners • Christmas Store • birthdays • car rides to counseling • legal appointments • courses on family violence • mentor/mentee outings • summer camps • fundraiser help • Fall Festival

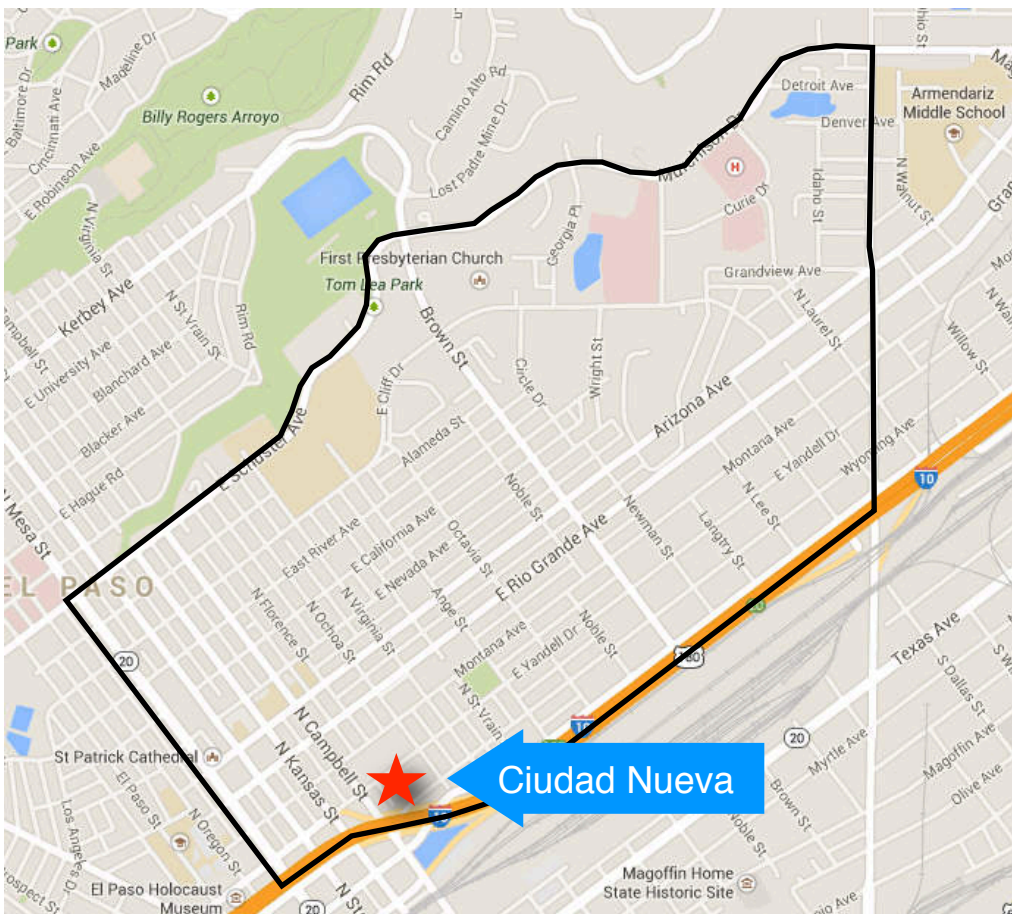


## Empowering our community through neighborhood initiatives

- **Community dinners** - every other month for families of participating students
- **Seasonal events** - join others in organizing Fall festival, Christmas Store, health fair, etc.
- **Community Advocacy** - work with neighborhood associations + other groups for neighborhood education, community improvements
- **Downtown Connection** - help coordinate outreach efforts with local churches + organizations (network of 60+) to build relationships, avoid duplication, collaborate on service provision, and foster a healthy neighborhood environment



## El Paso's Rio Grande District



"Ciudad Nueva means a [good neighbor for us](#). Central El Paso Community Organization is a partner of Ciudad Nueva since its inception. Our common goals in promoting education and spiritual development have been accomplished by [sharing our community resources instead of duplicating services](#). Ciudad Nueva is an important asset to the community."

- Ceci Herrera  
Director of CEPCO



# 2013 Programs II Equipping Leaders

## Border Fellows

*Equipping a new generation for transformational work in struggling urban communities*

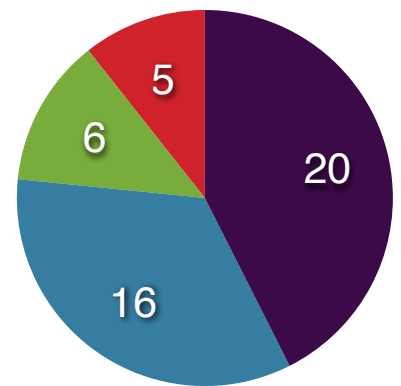
Three border fellows joined us in 2013 for our 10-month leadership development opportunity aimed at providing experience and training for young adults to:

- empower youth + families through an internship with Ciudad Nueva
- engage some of the most challenging issues facing our border region
- identify the needs and assets of lower-income high risk communities
- gain tools for effective life and leadership in these settings
- build bridges between the church and the marginalized
- grapple with the integration of faith, vocation, and urban community development
- reflect in community on God's direction for their personal and professional lives



### How Border Fellows Spend Their Time

- Ciudad Nueva Internship
- Workplace
- Community & church
- Grad School Courses



Hours per Week

## Mobilizing, Training and Connecting

*Multiplying leaders with a heart for developing under-resourced neighborhoods*

- Ciudad Nueva (in partnership with La Frontera) led **two graduate seminary classes** for Border Fellows - and other interested parties - addressing issues of faith, poverty, culture, youth, community development, ethics and contemporary border issues. Students developed a Sunday school series on *Poverty, the Gospel, and Me*
- Ciudad Nueva leaders shared about **bridge-building and community development** work at seminars, workshops and churches in El Paso, Juarez, Waco, Chicago and New Orleans.
- Led the way in collaborating to form El Paso chapter of the Christian Community Development Association -- **hosted 2 citywide events** and a 1-day in depth Christian community development training for invested local leaders
- **Indigenous leadership development** - Three new El Paso staff (one from our neighborhood) joined the CN team to intentionally re-invest in the transformation of the Rio Grande District
- Bethany Molinar (Ciudad Nueva staff) **coordinated the No Need Among You conference** of the Texas Christian Community Development Network in Waco, TX



# Get Involved

## What it takes to:

Send a student to camp  
\$40/month (\$480/year)

Support a student through programs  
\$110/month (\$1320/year)



Sponsor  
a  
child



## Ways to invest in our beautiful community

**Pray** for the love of Christ to be revealed, safety in programs + events, needs to be met, + the community's growth through empowerment

**Volunteer** to become a mentor, tutor, coach, or a creative arts class teacher

**Donate** new or used items for our youth "stores," school supplies, or athletic supplies

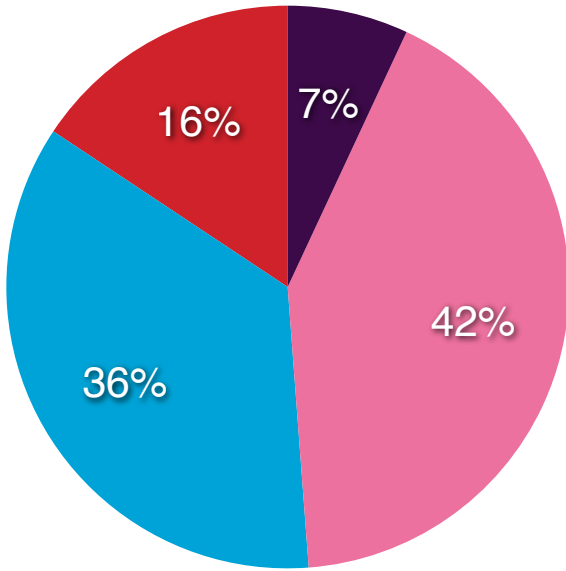
**Connect** with us at our home base: 528 E. Yandell, like us on Facebook, tour our website + sign up for our newsletter ([www.ciudadnueva.org](http://www.ciudadnueva.org)), or subscribe to our blog ([www.ciudadnuevablog.wordpress.com](http://www.ciudadnuevablog.wordpress.com))

**Give** We accept one-time donations or monthly pledges. Visit our secure online giving page at [www.ciudadnueva.org](http://www.ciudadnueva.org) or mail checks to 810 N. Campbell St, El Paso, TX 79902

**Honor a loved one** on their birthday, at Christmas, or for other special events by making a gift in celebration of their life

**Estate Planning** make a long-term impact on our community by remembering Ciudad Nueva in your estate planning. Our federal ID is 20-0806957

# 2013 Financials



## Income

Individuals \$126,637

Churches/Organizations  
\$107,459

Foundations \$47,400

Corporations \$21,006

Total \$302,502

Ciudad Nueva also leveraged:

- an additional **\$131,871** in donated facilities, goods & services (special thanks to St. Clement's Church & School for extensive use of facilities)
- **180 volunteers** donating over 6,000 hours of their time to empower youth, families and community in our Rio Grande District

## Expenses

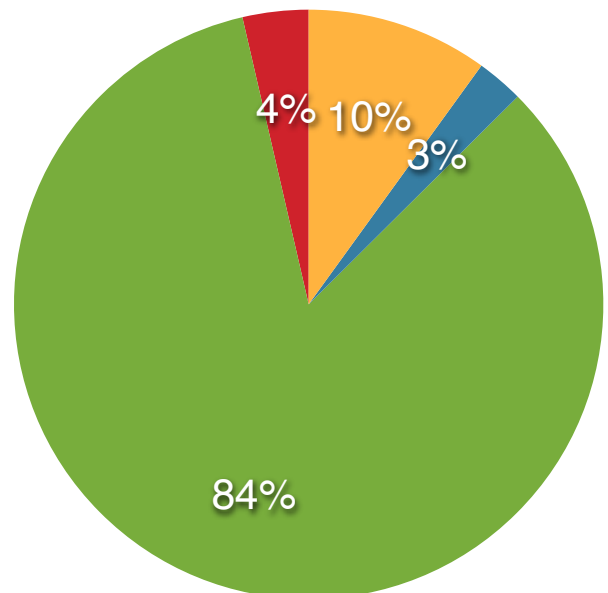
Program \$253,558

General & Administrative \$30,157

Capital Renovation Exploration  
\$10,925

Fundraising \$7,798

Total \$302,438



# 2013 Partners

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## Church + Organization

Christ Church Austin, Church of St. Clement, Coronado Baptist Church, First Baptist Church, First Christian Church, Garnett Church of Christ, Immanuel Lutheran Church, La Frontera, Paseo Church, St. Patrick Cathedral, St. Francis Anglican Church, University Presbyterian Church, Buckner Children and Family Services, Christian Community Development Association, The Mustard Seed Café, Wayside Teen Center

## Corporate

Anderson, Anderson, Bright & Crout PC, DATAMARK, Dr. Olivier R. Smith, Jr., Foster and Company, Gaddy Homes LP, Gary Mundy DDS, Lava Asphalt Company Inc., MasterCuts Landscape and Maintenance LLC, Mid-West Textile Co., RAI Services Company, Rocky Mountain Mortgage Company, William E. Goss, Attorney

## Foundation

Braden Aboud Foundation, El Paso Community Foundation, Hunt Family Foundation, Marlene and J.O. Stewart, Jr. Foundation, Our Father's Foundation, Price Family Foundation, Reynolds American Foundation, Robert McKee Foundation, The Sonny & Ann Brown Living Trust, The Young Family Foundation

## \*Individual Impact Partners

Roberto & Susan Anchondo, Bill Appleton, Brandon & Jessica Archer, Tom & Kathie Beeman, Gregory Carameros, Bill & Holly Cobb, Peter & Lori Connorton, Jackson & Donna Curlin, Sami & Marianne DiPasquale, Edward & Linda Endlich, Rudy & Sarah Feudo, Robert & Karen Foster, John & Jan Foster, Robert & Karen Foster, Joseph & Kacy Gainor, Claiborne & Cynthia Gallagher, Anne Georges, Robert & Risher Gilbert, Linda Gunter, James Heslop, Jerald & Suzanne Hobson, Ed & Kathy Howell, Kenny & Lanier John, Heidi Kaufmann, Jonathan & Abby Klassen, Bruce & Hilda McComas, Bruce & Margaret Meyer, Pat Montgomery, Brian & Claudia Mosher, Gary & Kathy Mundy, Greg & Carlie Pine, Brian & Kathy Sheehan, J.W. Rogers, Diane Tatem, Hans & Nancy Thunem, William & Anne Wade, Cliff & Christine Warner, George & Melanie Wayne, Tom & Karen Wright, Dexter Upshaw, Numerous Anonymous Donors

## Memorial + Honor

Richard Feuille, Isabel Salazar, Mike Stowe, Sammy Klink

\* Many more individuals contributed to Ciudad Nueva in 2013, but there are too many to list. Those listed here are our impact partners - recognized for their dedicated monthly support or for contributions over \$1000. Thank you to all who support our mission!



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