



**2016**  
**IMPACT REPORT**

Together...empowering youth,  
families & the community in central  
El Paso's Rio Grande neighborhood



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## MISSION

**Ciudad Nueva Community Outreach seeks to embody the Gospel of Jesus Christ by advancing the renewal and development of El Paso's central Rio Grande neighborhood through the empowerment and transformation of its residents.**

## VISION

**Ciudad Nueva Community Outreach envisions a thriving Rio Grande neighborhood with residents participating at every at every level of neighborhood transformation to cultivate restored hopes and new dreams...a new city!**

## 2016 board

Jorge Alvarez  
President - 915 Home Real Estate

Dr. Thomas Beeman  
Retired Army Colonel & Associate  
Professor - UTEP School of Nursing

Rev. William Cobb  
Rector - Church of St. Clement

James Feuille (Vice Chair)  
Associate Attorney - Scott Hulse, PC

Ericka Garcia  
Neighborhood resident & volunteer;  
former small business owner

Edward Howell (Chair)  
President - Business Interiors

Jerry Hobson  
Retired Engineer; co-founder of James,  
Cooke & Hobson

Rev. Edgardo Martinez  
Outreach Pastor - First Baptist Church;  
Former attorney

Margaret Meyer  
Community Volunteer

Brian Mosher (Secretary)  
Financial Advisor - Edward Jones

Chelle Wright  
Director of Vendor Compliance - Helen  
of Troy

Andy Quintana (Treasurer)  
Chief Financial Officer - Lone Star Title  
Company of El Paso

Rev. Clifton Warner  
Founder of Ciudad Nueva;  
Rector - Christ Church Austin

## HOW WE ACCOMPLISH OUR OBJECTIVES

- Rely on God's wisdom & provision
- Connect with our community to identify both felt needs and assets
- Focus on long-term holistic relationships
- Empower those we serve
- Limit initiatives to felt needs within the Rio Grande neighborhood of central El Paso
- Partner & communicate with a broad array of supporters
- Develop leaders, especially those directly from the Rio Grande neighborhood
- Employ an asset-based approach
- Establish partnerships with local, state, & national organizations
- Advocate for solutions to systemic poverty & injustice
- Recruit, train, lead, & retain the very best staff and volunteers





## From the Executive Director

### DEAR FRIENDS,

You have made a tremendous impact in the lives of the children and families in the Rio Grande neighborhood. The impact this past year has been in four main areas: empowering youth, supporting families, strengthening community and equipping leaders.

The results of your generous support and care are evident every day we open our doors at Ciudad Nueva; a child receiving help with homework, a family filling their fridge with needed produce, beaming faces at the community Spring Festival, a proud father purchasing gifts at the Christmas store, a teenager receiving instruction in how to obtain her first job, kids growing deeper in their faith, and young leaders re-investing in our community.

Looking forward, we're incredibly excited to partner with our community in even more ways. In 2017 we're working on a food co-op with an educational component, receiving accreditation in order to offer immigration legal services, training one or two neighborhood leaders to serve as community connectors, and exploring small business loan and entrepreneurship options.

As we strive to interrupt cycles that ensnare in poverty and despair, I am so grateful for the impact you continue to make in cultivating hope and an environment where youth, families and the community are empowered to move toward a successful future!



WITH LOVE,  
SAMI DIPASQUALE



## 7 ways you can make an impact in the downtown El Paso Community!

- 1. PRAY**  
for the love of Christ to be revealed, for safety in programs + events, for needs to be met, and for the community's growth through empowerment
- 2. DONATE**  
new or gently used athletic supplies, school supplies, or items for our youth stores or our Christmas store
- 3. VOLUNTEER**  
to pick up food deliveries, or become a mentor, coach, or creative arts teacher
- 4. GIVE**  
We accept one-time donations or monthly pledges. Visit our secure online giving page, or mail checks to 810 N. Campbell St, El Paso, TX 79902
- 5. CORPORATE SPONSORSHIP**  
Partner with Ciudad Nueva to become a sponsor for a soccer team, or one of our elementary, middle or high school after-school programs
- 6. PLANNED GIVING**  
Make a long-term impact on our community by remembering Ciudad Nueva in your estate planning. Our federal ID is 20-0806957
- 7. HONOR A LOVED ONE**  
on their birthday, Christmas, or for other special events by making a gift in celebration of their life



## EMPOWERING YOUTH

Empowering youth through holistic after-school programs for elementary, middle + high school students:

- Mentoring, tutoring, life skills (eg conflict resolution)
- Financial literacy, budgeting/banking, youth stores
- Weekly youth clubs, small groups, leadership development + spiritual formation
- Creative arts, cooking, photography, + sports classes
- Job readiness, college prep + career exploration
- Field trips around town + outings to White Sands, Carlsbad Caverns + Hueco Tanks
- Summer camps around the southwest and camping trips (eg. Gila Wilderness)



A mentor helps 3 elementary students use their creativity at Launch Pad



**203 students**  
third grade through high school

**20 hours**  
of after school programs every week

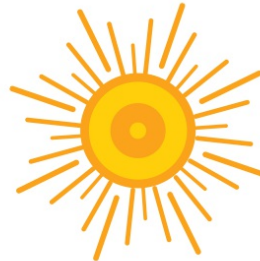


**22 high school students**  
participated in Catalyst, our job preparation program

**6,192**  
meals served



**25**  
high school grads  
participated in  
small groups,  
soccer teams, &  
camping trips



**50 kids**  
went on 6 trips in 4 states  
to summer camps; visited  
the ocean, went  
horseback riding, rock  
climbing, white water  
rafting or visited colleges

## SUPPORTING FAMILIES

Empowering adults through relational support:

- Regular home visits
- Supporting families in crisis (eviction, abuse, assault, trauma, etc.)
- Periodic provision of food, blankets, household items, furniture and appliances
- Assistance for enrollment in GED and job training programs
- Job search assistance and referrals
- Family Christmas Store and Craft Fair
- Occasional emergency rent or utility assistance



A family at one of the community dinners. Both children have been involved in programs since 3rd grade



**100**  
families  
supported  
throughout  
the  
community



**180**  
house visits or referrals,  
ocasional emergency rent,  
utility assistance, provision  
of food, household  
furniture & appliances



**160**  
family  
members  
received gifts  
from the Family  
Christmas store



# STRENGTHENING COMMUNITY

Empowering our community through neighborhood initiatives:

- Host community dinners and events in partnership with the Mustard Seed Cafe
- Join others in organizing seasonal events such as the Community Spring Festival
- Work with neighborhood associations for education + community improvements
- Help coordinate outreach efforts with local churches + organizations to build relationships, avoid duplication, collaborate on service provision, and foster a healthy neighborhood environment



**160**

people involved in the Downtown Church Connection to coordinate outreach efforts in the downtown El Paso community

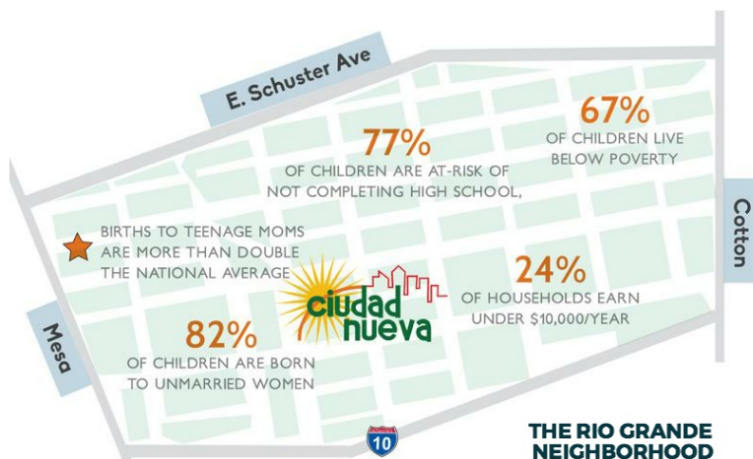


**600**

meals served to members of the Rio Grande neighborhood at 5 community dinners hosted in partnership with the Mustard Seed Cafe.



A mother and child at a community dinner, hosted at the Mustard Seed Cafe



## EQUIPPING LEADERS

Empowering leaders with a heart for developing under-resourced communities:

- Border Fellows (recent college grads) engaged in a 10-month work and service leadership development program aimed at integrating faith, vocation, and urban community development
- Hosted youth program internships for high school and college students from the Rio Grande neighborhood
- Ciudad Nueva (in partnership with La Frontera) led two graduate seminary courses addressing issues of faith, poverty, culture, community development, ethics, and contemporary border issues
- Ciudad Nueva leaders shared about bridge-building, community development, and reconciliation with groups around El Paso, Albuquerque, Austin + Los Angeles
- Ciudad Nueva helped organize the El Paso chapter of the Christian Community Development Association to meet monthly to inspire, train and connect Christians seeking to bear witness to the Kingdom of God in under-resourced neighborhoods



Current and returning Border Fellows, high school intern, and returning high school grad build community together



**900**

people heard Ciudad Nueva staff speak about community development at gatherings around the city and country



**6**

Border Fellows joined Ciudad Nueva from across the nation to explore faith, vocation & urban community development; 1 joined Ciudad Nueva staff



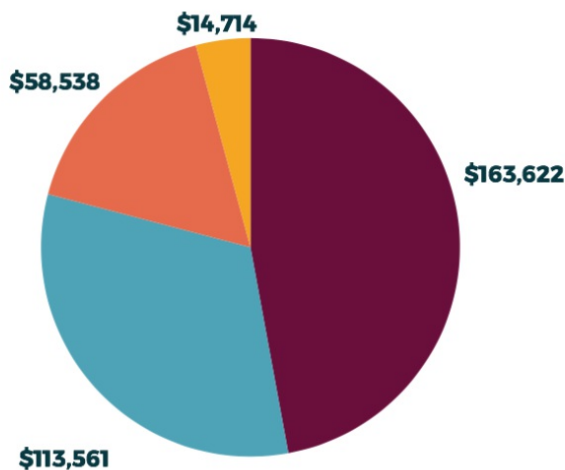
**6**

neighborhood high school students & grads returned to Ciudad Nueva as interns or staff

# 2016 FINANCIALS

## INCOME

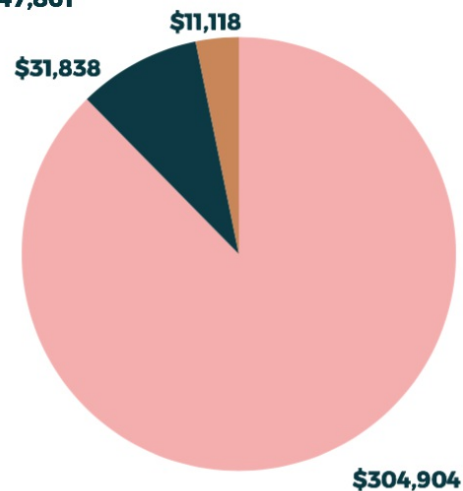
total: \$350,435



■ Individual Gifts (47.10%) ■ Churches/Organizations (31.99%)  
 ■ Foundations (16.71%) ■ Corporations (4.20%)

## EXPENSES

total: \$347,861



■ Program (87.65%) ■ Management (9.15%)  
 ■ Marketing & Development (3.20%)

## SUPPORTERS

### CORPORATIONS

DATAMARK, Jack-in-the-Box, Brett Duke PC, El Paso Office Products LLC, Frontera Textile Distributors LLC, Helen of Troy, Implant & Periodontal Special Associates, Lone Star Title Company of El Paso Inc., Lube N' Go, Dr. Richard C. Lyon DDS, Paloma Design El Paso LLC, Rio Grande Trade, Scott Hulse PC, T&T Staff Management Inc., United Bank of El Paso Del Norte, WestStar Bank, Western Refining

### CHURCHES & ORGANIZATIONS

Christ Church (Austin, TX), Church of St. Clement, Coronado Baptist Church, Cross of Grace Church, Delashmitt Rd. Baptist Church (Chattanooga, TN), First Baptist Church, First Christian Church, Floris United Methodist Church (Williamsburg, VA), Garnett Church of Christ, La Frontera Youth Ministry Education Inc., Mission Waco, Mission World Inc., Missionary Radio Evangelism, United Way, University Presbyterian Church

### FOUNDATIONS

Amazon Smile, Fidelity Charitable, HighGround, Hunt Family Foundation, Jeri Hallberg Foundation, Larry R. Price/Norma P. Price Foundation, National Christian Foundation, Our Father's Foundation, Paso Del Norte Health Foundation (El Paso Giving Day), Reynolds American Foundation, Robert E. & Evelyn McKee Foundation, The Dennis & Donna Neessen Trust, The Sam D. Young Family Foundation

### MEMORIAL & HONORARIUM

In memory of Wally Lownfield, In honor of Fairya and Daniel Mellado on their 50th wedding anniversary, In honor of the Amstaters, In honor of the Shapleighs, In honor of the Weisenbergers, In honor of the Hunts, In honor of the Goldbergs, In honor of the Feinbergs, In honor of the Crowells, In honor of the Weisers

### INDIVIDUALS

282 individuals supported the mission of Ciudad Nueva in 2016 We are especially grateful for our 65 fantastic monthly supporters!



# YOUR IMPACT



"Ciudad Nueva has provided me with the wonderful opportunity to get to know the amazing students & staff that make up this organization, and the chance to contribute in a hands-on manner in the classroom."

- Laura Hayes, donor and volunteer

## DOUBLE YOUR IMPACT

For every \$1 donated, we leveraged an additional \$1 or more in donated services, facilities, goods, + volunteer hours

### GIFTS-IN-KIND

**\$165,886**

donated professional services, facilities and goods



A special thanks to St. Clement's Church and school for the extensive use of their facilities.



**228**  
TOTAL  
VOLUNTEERS



**9,181**  
total volunteer  
hours is equal to  
**\$216,304**

\*according to the Independent Sector national value of volunteer hours

"I want to guide the students through to where I am now. In the future, they can be doing what I am doing. The programs we have create a lot of good leaders. We want them to stay with us."

*Gustavo De Los Rios, Youth Program Assistant, returning high school graduate involved with Ciudad Nueva since 3rd grade*



"I remember the leaders would always have such a great answer for when I needed support. They would talk about God like someone so great and loving. I want to be that support and love to the kids that come to programs."

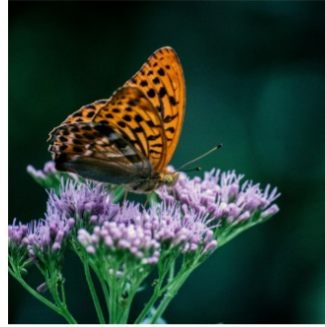
*Karina, High School Senior - intern with Ciudad Nueva & involved since 3rd grade*



## LOOKING FORWARD TO 2017



20 families will benefit from workshops and a food co-op



Accessible immigration legal services will be available to families in the Rio Grande Neighborhood

50 elementary, middle, high school & college students will go to summer camps



1 mother from the Rio Grande neighborhood will be hired as a Community Connector



SUPPORT A CHILD THROUGH PROGRAMS

OR

SEND A KID TO CAMP

**\$125/mo**  
(or \$1500/yr)

**\$40/mo**  
(or \$480/yr)



## GET IN TOUCH WITH US



915-521-2951



810 N. Campbell  
El Paso, TX 79902  
(mailing address)



528 E. Yandell  
El Paso, TX 79902  
(physical address)



[ciudadnueva.org](http://ciudadnueva.org)



[admin@ciudadnueva.org](mailto:admin@ciudadnueva.org)



[facebook.com/Ciudad NuevaElPaso](https://facebook.com/CiudadNuevaElPaso)