



IMPACT REPORT

Together...empowering youth,
families & the community in central
El Paso's Rio Grande Neighborhood

MISSION

Ciudad Nueva Community Outreach seeks to embody the Gospel of Jesus Christ by advancing the renewal and development of El Paso's central Rio Grande neighborhood through the empowerment and transformation of its residents.

VISION

Ciudad Nueva Community Outreach envisions a thriving Rio Grande neighborhood with residents participating at every level of neighborhood transformation to cultivate restored hopes and new dreams...a new city!

2017 BOARD

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Scott Hulse, PC - Associate Attorney

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Retired Army Colonel & Associate Professor at UTEP School of Nursing

VALERIA ESPARZA

Wells Fargo & Company - Vice President of Business Development Strategies

ERICKA GARCIA

Neighborhood resident & volunteer; former small business owner

MICHELLE HAYES

Datamark - Administrative Support Manager

REV. RICK MILLIORN

Church of St. Clement - Associate Rector

MARCELINE WRIGHT

Helen of Troy - Director of Vendor Compliance

REV. CLIFTON WARNER, EMERITUS

Founder of Ciudad Nueva

Christ Church Austin - Rector



FROM THE EXECUTIVE DIRECTOR

DEAR CIUDAD NUEVA FAMILY,

It's always exciting to pull together information for our annual impact report as we remember exciting events of the past year that you have helped make happen. Some of the new initiatives we pursued in 2017 have been particularly encouraging as they helped us more effectively walk alongside neighborhood families.

We were excited to launch a food co-op in the first months of 2017 after years of discovering empty fridges in so many homes in our community. We started partnering with a couple of local grocery stores to donate overstock or slightly blemished produce and asked Tamy Diaz, a friend and community member who we have known for the last decade, to join the Ciudad Nueva team to lead the effort. The food co-op quickly grew far beyond what we had originally envisioned. We hoped to walk alongside at least 20 families but by the end of the year 125 families had become involved!

The food co-op is a beautiful picture of community as dozens of families come together each week to pray, sort through produce, divide the food among the members, and set aside some to deliver to homebound families. Co-op members have been involved in our community in many other ways - volunteering at events, selecting educational seminar topics, cooking on special occasions, even planning and leading a garage sale fundraiser to benefit Ciudad Nueva.

We also made huge strides in 2017 toward opening Esperanza Nueva, a center for community immigration legal services, thanks to a grant from the Texas Bar Foundation and the support of churches. For many years we struggled to help our neighbors find answers to immigration legal questions, and the need for this type of assistance exceeded the capacity of affordable services in the area. After research, prayer and encouragement from local providers we went through a process with the Department of Justice to become a recognized agency and two of our team attended trainings to become accredited to offer immigration legal services. In 2017 eighty individuals attended informational workshops covering a variety of legal topics as we moved toward a full launch of Esperanza Nueva in 2018.

We are so grateful to be in partnership with you as we strive to cultivate hope and an environment where lives are transformed and youth, and increasingly families, are empowered to move toward a successful future!

With Love, Sami DiPasquale



EMPOWERING YOUTH

EMPOWERING YOUTH THROUGH HOLISTIC
AFTER-SCHOOL PROGRAMS



212 STUDENTS

THIRD THROUGH TWELFTH
GRADE IN PROGRAM

**6,000+ MEALS
SERVED**

50 KIDS

WENT ON 5 TRIPS IN 3
STATES TO SUMMER CAMPS

- Mentoring, tutoring, life skills
- Financial literacy, budgeting/banking, youth stores
- Weekly youth clubs, small groups, leadership development and spiritual formation
- Creative arts, cooking, photography and sports classes
- Job readiness, college prep and career exploration
- Field trips both in town and out of town (e.g. White Sands, Carlsbad Caverns & Hueco Tanks)
- Summer camps around the southwest and camping trips where students were able to experience horseback riding, rock climbing, white water rafting or visiting colleges



CATALYST



“Success to me means no matter the things you’ve gone through, the struggles, you will always succeed, even if others put you down.”

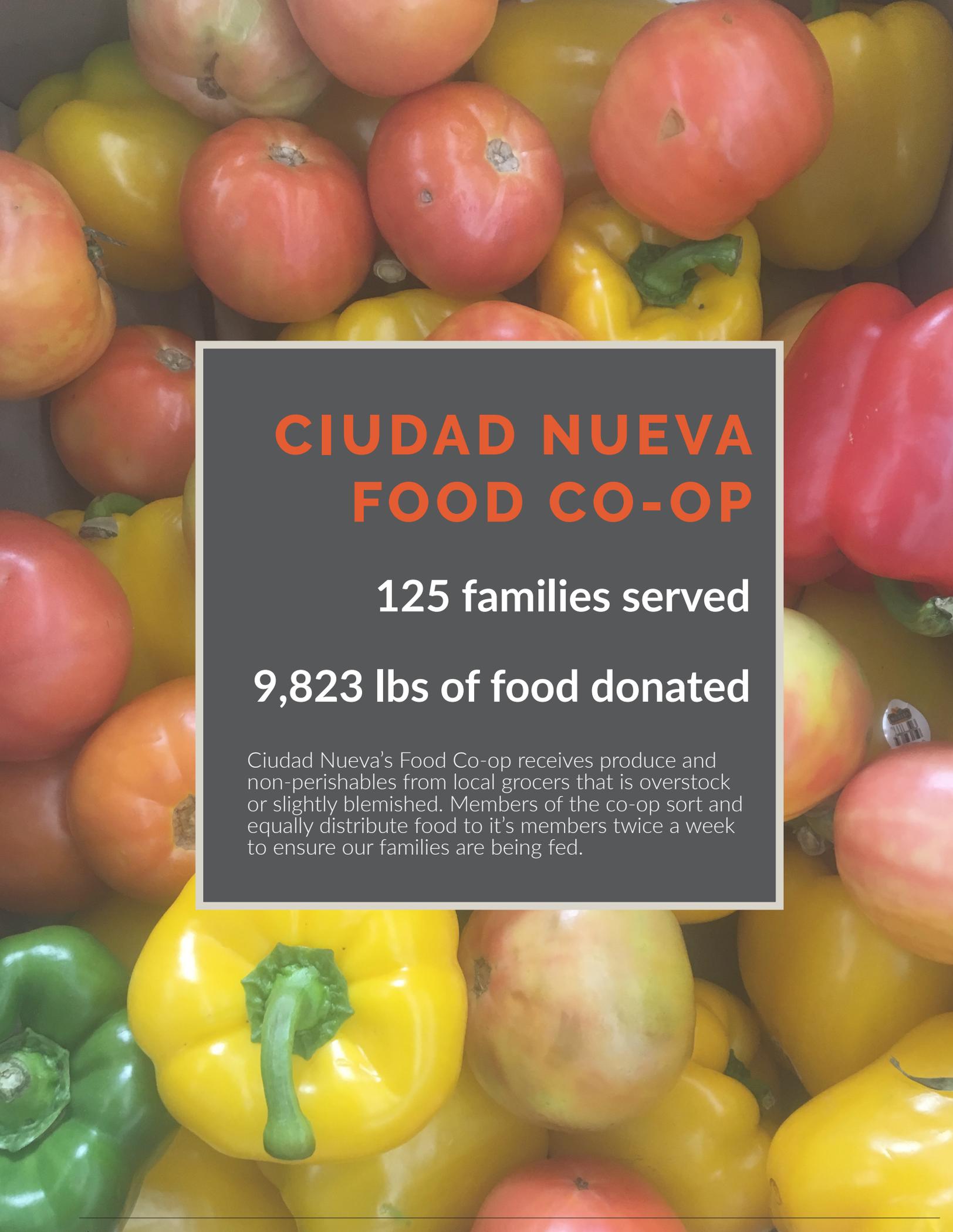
- Jackie (HS student)

The Catalyst program for high school students at Ciudad Nueva is a college and career readiness program designed to give students exposure to different career options by meeting professionals from various career paths. They learn about the educational requirements for different career paths and then practice soft skills, such as research and interview skills, in the classroom.

The goal of the program is to help students see a different vision for their futures and help them gain college, career, and most importantly life skills.



26 students participated in the Catalyst program in 2017



CIUDAD NUEVA FOOD CO-OP

125 families served

9,823 lbs of food donated

Ciudad Nueva's Food Co-op receives produce and non-perishables from local grocers that is overstock or slightly blemished. Members of the co-op sort and equally distribute food to it's members twice a week to ensure our families are being fed.

SUPPORTING FAMILIES

EMPOWERING ADULTS THROUGH
RELATIONAL SUPPORT

- A Community Connector was hired from the neighborhood to support families
- Regular home visits
- Family Christmas Store and Craft Fair
- Supporting families in crisis (eviction, abuse, assault, trauma, etc)
- Assistance with food, blankets, household items, appliances, and furniture
- Job search assistance and referrals
- Occasional emergency rent or utility assistance
- Became accredited to provide immigration legal services by launching Esperanza Nueva



150

FAMILIES SUPPORTED
IN THE COMMUNITY
THROUGH COMMUNITY
CONNECTORS



80

PEOPLE ATTENDED
WORKSHOPS ON
IMMIGRATION AND
LEGAL TOPICS



240

FAMILY MEMBERS
BENEFITTED FROM THE
CHRISTMAS STORE

STRENGTHENING COMMUNITY

EMPOWERING OUR COMMUNITY
THROUGH NEIGHBORHOOD INITIATIVES

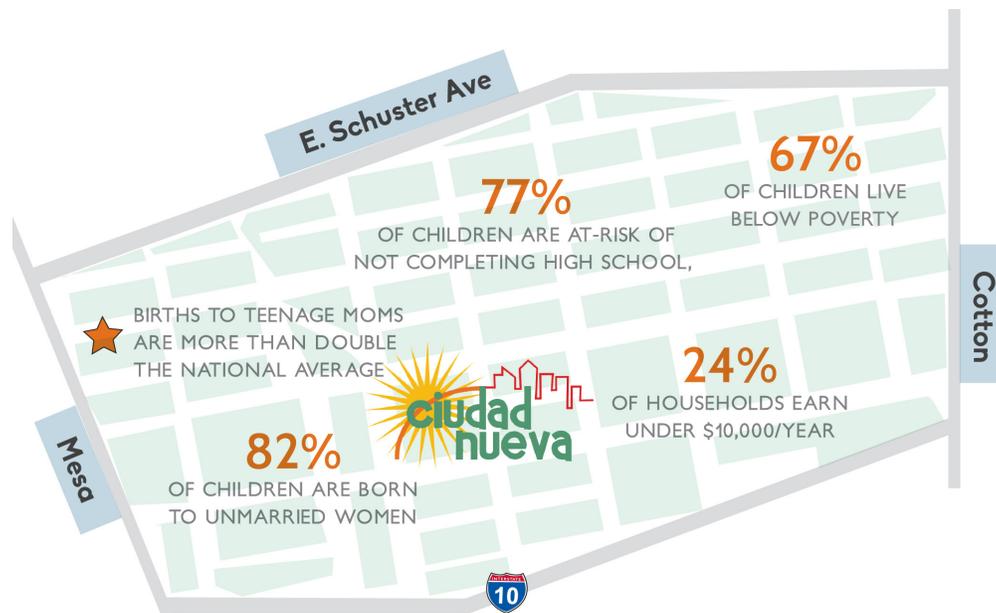
850

MEALS SERVED TO MEMBERS
OF THE RIO GRANDE
NEIGHBORHOOD AT 5
COMMUNITY DINNERS HOSTED
IN PARTNERSHIP WITH THE
MUSTARD SEED CAFE

- Hosted community dinners and events in partnership with the Mustard Seed Cafe
- Joined members of the Downtown Church Connection in organizing seasonal events such as the Community Spring Festival
- Worked with neighborhood associations to advocate for community improvements such as improving Houston Park
- Partnered in outreach efforts with local churches and organizations to build relationships, avoid duplication, collaborate on service provision, and foster a healthy neighborhood environment

175

PEOPLE INVOLVED IN THE
DOWNTOWN CHURCH
CONNECTION TO COORDINATE
OUTREACH EFFORTS IN
THE DOWNTOWN EL PASO
COMMUNITY



EQUIPPING LEADERS

EMPOWERING LEADERS WITH A HEART
FOR DEVELOPING UNDER-RESOURCED
COMMUNITIES



2,800

people heard Ciudad Nueva staff share about community development at gatherings around the city and country



5

Border Fellows joined Ciudad Nueva from across the country; 2 joined Ciudad Nueva staff after completing the program



9

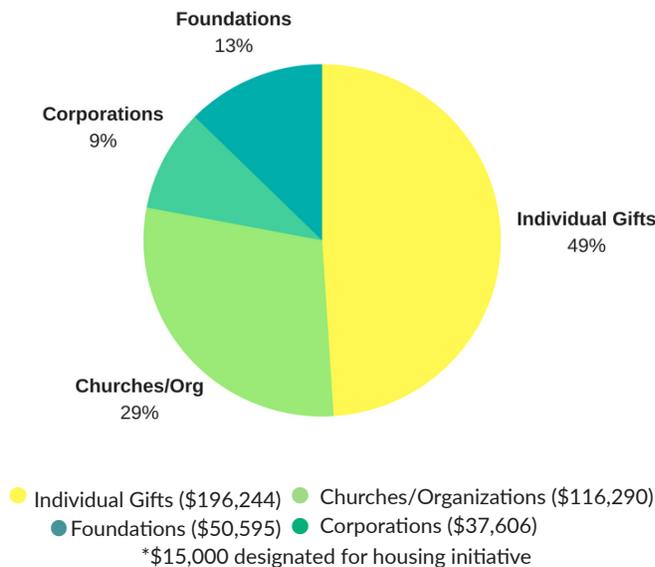
neighborhood high school students & grads returned to Ciudad Nueva as interns, staff or volunteers

- Hosted youth program internships for high school and college students from the Rio Grande neighborhood.
- Two long-term neighborhood members joined the staff to further efforts of raising up leaders.
- Border Fellows (college graduates) engaged in a 10-month work and service leadership development program aimed at integrating faith, vocation and urban community development.
- Ciudad Nueva (in partnership with La Frontera) led two graduate seminary courses addressing issues of faith, poverty, culture, community development, ethics and contemporary border issues.
- Hosted Life on the Border Conference for 60 members of Christian Community Development Association from the border southwest region.
- Leaders informed groups and boards locally, nationally and globally about bridge-building efforts, community development, and reconciliation.

2017 FINANCIALS

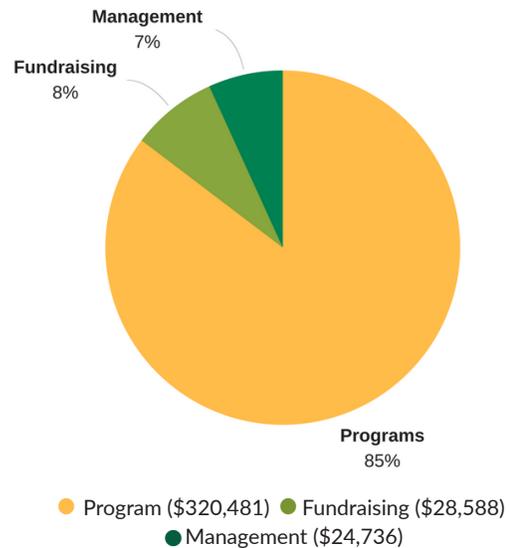
INCOME

total: \$400,735



EXPENSES

total: \$373,805



INDIVIDUAL

230 INDIVIDUALS SUPPORTED THE MISSION OF CIUDAD NUEVA IN 2017. WE ARE ESPECIALLY THANKFUL FOR OUR 47 FANTASTIC MONTHLY SUPPORTERS!

CORPORATIONS

DATAMARK, DISCOVER EL PASO ASSOCIATION INC, EL PASO DISPOSAL, FRONTERA TEXTILE DISTRIBUTORS LLC, GADDY HOME L.P., GECU, HELEN OF TROY, IMAGINE EVENTS, JACK-IN-THE-BOX, LONE STAR TITLE COMPANY OF EL PASO INC, PAT MONTGOMERY CPA, PRICE'S PRODUCER'S INC, SCOTT HULSE PC, T&T STAFF MANAGEMENT INC, TRIAM LLC, UNITED BANK OF EL PASO DEL NORTE, WESTERN REFINING, WESTSTAR BANK

CHURCHES & ORGANIZATIONS

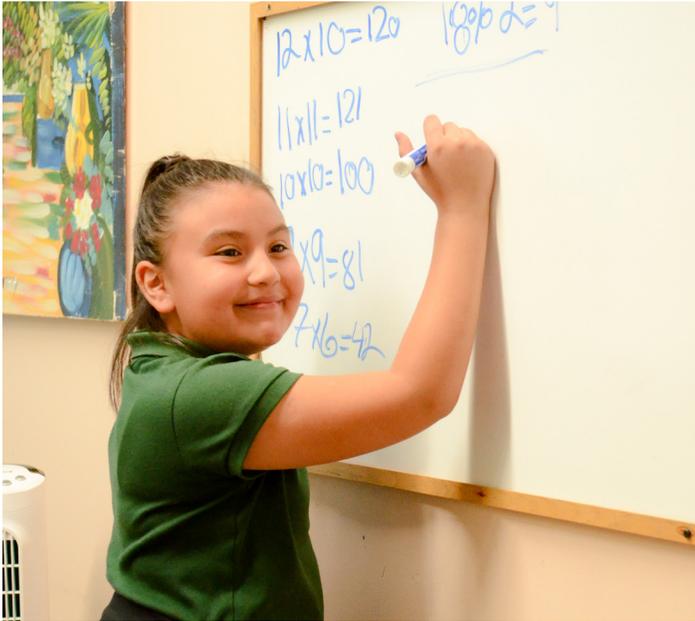
ACNA MATTHEW 25 INITIATIVE, CAMINO DE LUZ, CHRIST CHURCH AUSTIN, CHRISTIAN WOMEN'S CONNECTION, CHURCH OF ST. CLEMENT'S, CORONADO BAPTIST CHURCH, DAUGHTERS OF THE HOLY CROSS, DELASHMITT RD BAPTIST CHURCH, FIRST BAPTIST CHURCH, FIRST CHRISTIAN CHURCH, MESA PLACE CHURCH, MRE/HIGHER GROUND HOSTING, PASEO CHURCH, ROYAL BAPTIST CHURCH, ST CLEMENT'S PARISH SCHOOL, TRINITY FIRST UNITED METHODIST CHURCH, UNIVERSITY PRESBYTERIAN CHURCH

FOUNDATIONS

AMAZON SMILE, BRADEN ABOUD FOUNDATION, EL PASO COMMUNITY FOUNDATION, GOLDMAN SACHS PHILANTHROPY FUND, HUNT FAMILY FOUNDATION, LARRY R PRICE/NORMA P PRICE FOUNDATION, NATIONAL CHRISTIAN FOUNDATION, P.E.O., PASO DEL NORTE HEALTH FOUNDATION (EL PASO GIVING DAY), ROBERT E & EVELYN MCKEE FOUNDATION, TEXAS BAR FOUNDATION, THE SAM D YOUNG FAMILY FOUNDATION, THE STEWART FAMILY FOUNDATION, WELLS FARGO FOUNDATION

MEMORIAL & HONORARIUM

IN MEMORY OF ANNE WADE, IN MEMORY OF STEPHEN B TATEM , IN HONOR OF RONNIE LOWENFIELD, IN HONOR OF DAVID AND JEN KAUFMANN, IN HONOR OF BLAISE CARL, IN HONOR OF GREG CARAMEROS' BIRTHDAY



“Launch Pad makes me feel safe and happy.”

3rd grade Launch Pad student

GIFTS-IN-KIND

\$227, 888

donated in professional services, facilities & goods



A special thank you to St. Clement's Church and school for the extensive use of their facilities

VOLUNTEERS

253

total volunteers



9,735

total volunteer hours equaling

\$235,003

*according to the Independents Sector national value of volunteer hours

“The food co-op has given me a place to go and be in relationship with others in the community I might not know. We have access to fresh food and vegetables that would otherwise go to waste and we work together to help each other.”

Julietta, Food Co-Op member



LOOKING FORWARD



Fully open and expand services with Esperanza Nueva, an immigration legal services center



Multiply Co-op services to include household goods and toiletries



Solidify a plan for a neighborhood Housing Initiative aimed at educating and moving residents into home ownership

YOUR IMPACT

- **PRAY** for the love of Christ to be revealed, for safety in programs and events, for needs to be met, and for the community's growth through empowerment.
- **DONATE** new or gently used athletic supplies, school supplies, or items for our youth or Christmas stores.
- **VOLUNTEER** to pick up food deliveries, become a mentor, a coach, or a creative arts teacher.
- **GIVE** monetarily. We accept one-time or monthly pledges. Visit our secure online giving page or mail check to 810 N Campbell St El Paso, TX 79902.
- **CORPORATE SPONSORSHIP** partners with Ciudad Nueva to support and sponsor a soccer team, or one of our elementary, middle school or high school after-school programs.
- **PLANNED GIVING** makes a long-term impact on our community when remembering Ciudad Nueva in your estate planning. Our federal ID is 20-0806957
- **HONOR A LOVED ONE** on their birthday, Christmas, or other special event by making a gift in celebration of their life.



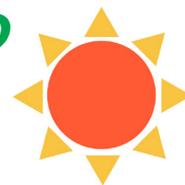
**SUPPORT A KID
THROUGH PROGRAMS**

\$125/mo
(or \$1500/yr)

OR

**SEND A KID
TO CAMP**

\$40/mo
(or \$480/yr)



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