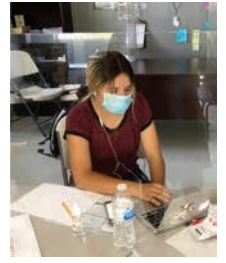


Impact Report...

A year many would rather forget

A year that has made our vision even clearer

We are Ciudad Nueva.



OUR RESPONSE TO COVID-19

2020 was a milestone year for Ciudad Nueva. Though our community was especially hard hit by COVID-19, we knew that our community would come together to meet one another's needs. In the midst of unprecedented difficulty, our neighbors, staff, volunteers, and community partners rose to the occasion to provide food, emergency assistance, educational access, support and guidance to those most impacted by the pandemic.

Ciudad Nueva works in 4 priority areas: empowering youth, supporting families, strengthening community and equipping leaders, and 2020 was no exception. We modified our programming to ensure the safety of youth and families. When families were dealing with food shortages and job loss, we expanded our food co-op to include curbside pick-up and delivery and collaborated with First Baptist Church, Cristo Rey Church,

Mustard Seed Cafe, Desert Spoon, the Rescue Mission, and Kelley Memorial Food Pantry to ensure food security in our community. When our youth had difficulties accessing online school, we created learning pods to support them and their families, many of whom are essential workers. We collaborated with Project Bravo and the United Way to assist with utility and rental vouchers to keep neighbors in their homes. We worked together with neighbors to fund medical and funeral expenses. We grieved together, celebrated milestones together, and most importantly came together to support one another during this difficult time.

While we are hopeful for the future, the work is still ongoing. But if we learned anything from this year, we know we can face any challenges that may come. None of this would have been possible without continued support from partners like you, and we are incredibly thankful.

Thank you,
Ciudad Nueva

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2020 BOARD

James Feuille (Chair)

Scott Hulse, PC – Attorney & Shareholder

Rev. Edgardo Martinez (Vice Chair)

First Baptist Church – Outreach Pastor;
Former attorney

Jorge Alvarez (Secretary)

915 Home Real Estate – President

David Castle (Treasurer)

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Church of St. Clement – Associate Rector

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Dr. Blanca Enriquez

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Education; former director of Federal
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Claudia Cochran-Miller

El Paso Community College-Professor of
Psychology

Dr. Maggy Smith

University of Texas El Paso - Professor of
English

Luis Rosas

Hub International Insurance Services (El
Paso) – Vice President

Marceline Wright

Helen of Troy – Director of Vendor
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**Rev. Clifton Warner – Board Member
Emeritus (Founder of Ciudad Nueva)**

Christ Church (Austin, TX) – Rector

Bethany Rivera Molinar

M.Div., Executive Director of Ciudad Nueva

FROM THE
EXECUTIVE DIRECTOR
BETHANY RIVERA-MOLINAR

2020 has brought so much to us all: grief, stress, fear, and even death. Taking on the position of Executive Director in August felt overwhelming as I didn't know what the rest of the year and beyond would bring as the global pandemic continued to unfold. But amidst the uncertainty, God continued to remind us of our calling to love our neighbors. And at Ciudad Nueva, we take this calling very seriously. Because of this calling, our approach had to change to help keep our most vulnerable neighbors safe. And so by necessity, the work had to look different on the surface. Not as many people were on our physical campus. Our Community Dinners were canceled. Youth camps were put on hold.

But at the core of Ciudad Nueva is a committed passion to love and connect with our neighbors in the Rio Grande community through deep and abiding relationships. Throughout the uncertainty, the grief, and the stress that 2020 brought, those relationships have remained. They deepened and grew stronger, and our connections with other neighbors have even multiplied. The desire to love our neighbors well drew us back to our roots of listening to our community and taking their lead and perspective in determining the best ways that we could come alongside them in unprecedented times. And because of this, the work had to change and adapt.



Despite the grief, the trauma, and the uncertainty of this past year, God has been proven faithful to us at Ciudad Nueva and our community. The work has continued and even thrived in many ways. And as we begin to step out of the storm of 2020, we are starting to see the blossoms bud once again. And we know that this is because God has been active and at work all along, just below the surface. Because a deep desire to love God and love our neighbor is at the root of Ciudad Nueva, cultivated over 16 years by faithful followers of Jesus who have trusted in God's goodness and God's deep abiding love for the people of the Rio Grande neighborhood. Thank you for the ways you have partnered with Ciudad Nueva over the years, be it through prayer, volunteering, financial and other forms of support. We are grateful that you have joined us as we join God's good work in the Rio Grande community!

OUR MISSION & VISION

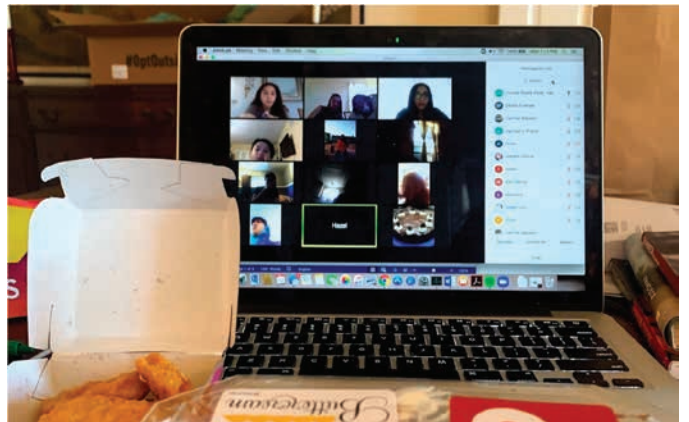
Ciudad Nueva Community Outreach seeks to embody the gospel of Jesus Christ by advancing the renewal and development of central El Paso's Rio Grande neighborhood through the empowerment and transformation of its residents.

Ciudad Nueva Community Outreach envisions a thriving Rio Grande neighborhood with residents participating at every level of neighborhood transformation to cultivate restored hopes and new dreams...a new city!



Community involvement is the foundation that Ciudad Nueva is built on and we are passionate about human connection. Seeing our neighbors come together serve one another fills us with hope and propels us forward in difficult times.

COVID-19 forced our community to adapt the way we interact with one another. To prioritize the safety of our neighbors, staff, and volunteers, our team put their heads together to determine the best way modify programming while continuing to support and walk alongside our neighbors. As a result, we were able to continue to connect with students and families in safe and meaningful ways.



EMPOWERING YOUTH

YOUTH PROGRAMMING



IN 2020 OUR YOUTH PROGRAMMING:

- **SERVED 160 YOUTH**
 - **SERVED 30 YOUTH VIA LEARNING PODS**
 - **SPENT 20+ HOURS A WEEK**
- CONNECTING WITH STUDENTS!**



Ciudad Nueva has three youth programs. LaunchPad for 3rd–5th grade, Kids Create for middle schoolers and a High School program.

Over the years, our youth program coordinators have built strong relationships with youth and their families. These relationships enabled us to sustain connections even when in-person programming had to be suspended to ensure student and staff safety. Innovating new ways to have youth programming was a challenge, but we found ways to stay connected, including via ZOOM and social media. When school started up again in the fall, we hosted learning pods so that students would have a strong Internet connection, academic support and a healthy snack while attending classes virtually. We also took small groups on hikes, did community cleanups, met at parks, had one-on-one porch side visits and even delivered activity and art supplies to students' homes. As COVID infection levels dropped and vaccination rates rose at the beginning of 2021, we began to host after-school person programming again. We are so happy to have come through this difficult year alongside our students and we continue to seek ways to support youth and families moving forward.

"2020 has been a year of learning and trying new things."

- Tamy Diaz, Launch Pad Coordinator

SUPPORTING FAMILIES

FOOD CO-OP

We launched our Food Co-op in 2017 as a way to address food insecurity and provide access to fresh produce and staple foods in the neighborhood. Our co-op is completely run by neighborhood residents who pick-up, sort, pack and distribute donated produce and staple items under the leadership of Alma Martinez, our Food Co-op Coordinator and a member of our Community Connector team.

2020 posed a unique challenge and opportunity for Co-op. As the impacts of the pandemic hit our community hard, food insecurity rose and we see an increased demand at co-op, particularly among our neighborhood's most vulnerable residents. Overnight, Co-op shifted to a curbside pick-up and delivery model and collaborated with local churches and organizations to assist in their donations and distributions and to meet our own increasing demand. Our neighborhood team was not only able to continue providing fresh produce and staple foods, but was able to increase capacity to meet growing demand. Thanks to Alma and her team's discernment, steadfast efforts, and willingness to work through such difficult circumstances, they were able to create a safe co-op and were examples of God's faithfulness through it all. At the end of 2020, as a display of gratitude and appreciation we held a parade celebrating all of our incredible Food Co-op volunteers!



"This year has been challenging, but I have been blessed with a lot of loving and caring people to help care for the community"

- Alma Martinez, Food Co-op Coordinator

IN 2020 OUR FOOD CO-OP

- **DISTRIBUTED OVER 1200 BOXES OF FOOD!**
- **SERVED 20 HOUSEHOLDS**
- **FED 450 INDIVIDUALS**
- **COLLABORATED WITH 25 NEIGHBORHOOD VOLUNTEERS**
- **PARTNERED WITH LOCAL CHURCHES AND ORGANIZATIONS**
- **RECEIVED MORE THAN \$90,000 WORTH OF PRODUCE AND STAPLE FOOD DONATIONS**



SUPPORTING FAMILIES

COMMUNITY CONNECTORS

Community Connectors are community residents who have been identified as leaders in the neighborhood and are hired and equipped by Ciudad Nueva to build relationships, identify assets, assess and resource needs within the community, connect community members to Ciudad Nueva programming, services, encourage and equip neighbors for leadership development opportunities, and refer residents to vital, local services. Community Connectors particularly prioritize the most vulnerable residents in the neighborhood and are at the heart all activity within Ciudad Nueva.

Community Connectors were on the frontlines of our COVID-19 response. They coordinated food and supply deliveries to seniors and community residents with disabilities, performed virtual and socially distanced wellness check-ins, collaborated with Project Bravo and other local organizations to provide rental and utility assistance, and organized parades for community members to celebrate milestones. In the midst of the pandemic, they also launched our



Community Access Initiative with seed money from the Anderson Foundation to connect with new seniors and community members with disabilities and one of their first courses of action was mobilizing vaccine registration and accompanying vulnerable community members to vaccine appointments.

We are so thankful for the ways Community Connectors loved, supported and empowered our neighbors during this difficult time and we look forward what they will do in 2021!

IN 2020 OUR COMMUNITY CONNECTORS

- **PERFORMED 20 WELLNESS CHECK-INS**
- **CONNECTED 100 INDIVIDUALS TO SERVICES**
- **COLLABORATED WITH PARTNER ORGANIZATIONS TO PROVIDE RENTAL AND UTILITY ASSISTANCE**
- **ORGANIZED DRIVE-BY PARADES TO CELEBRATE MILESTONES FOR COMMUNITY MEMBERS AND TO THANK CO-OP VOLUNTEERS**
- **LAUNCHED THE COMMUNITY ACCESS INITIATIVE FOR NEIGHBORS WHO ARE ELDERLY AND/OR HAVE DISABILITIES**



STRENGTHENING COMMUNITY

COMMUNITY ART WORKSHOPS

Over the years in our youth and adult programming we have seen the power that art has uplift, heal, and inspire and we are privileged to have so many practicing artists among our staff and volunteers at Ciudad Nueva.

In the first months of 2020 before pandemic shutdown, our art workshops for youth, adults, and community agencies were in full swing. We hosted painting, drawing, mixed-media, and ceramics classes that focused on promoting community building and well-being. Neighborhood senior adults, in particular found companionship and were connected with friendships and community resources that became vital during the pandemic.

Claudia Chavez, visual artist and our Esperanza Nueva Immigration Legal Services Coordinator, led workshops with staff and clients at Las Americas Immigrant Advocacy Center and with staff at Diocesan Migrant and Refugee Services. We are always happy to collaborate with neighborhood agencies and support one another in community work!

IN 2020 CIUDAD NUEVA

- **HOSTED ART WORKSHOPS FOR NEIGHBORHOOD RESIDENTS AND COMMUNITY AGENCIES**
- **PARTICIPATED IN THE DOWNTOWN CHURCH CONNECTION'S COVID RESPONSE INITIATIVE**
- **PARTNERED WITH LOCAL CHURCHES AND ORGANIZATIONS TO MEET EMERGENCY COVID NEEDS**
- **RECEIVED \$10,000 FOR DIRECT NEIGHBORHOOD COVID RELIEF**

COMMUNITY PARTNERSHIPS AND COLLABORATIONS

We know that our work would not be possible without all of the amazing partnerships and collaborations we have within the neighborhood and the community at-large. We met together, encouraged one another, and worked on projects together, to ensure that community members were able to avoid eviction and food insecurity, and were able to access virtual school, vaccine appointments and mental health support.

The Downtown Church Connection, a cohort of downtown congregations committed to neighborhood well-being that has met monthly since 2006, continued meeting virtually and was a vital hub of organizing, resources, and support during the pandemic.

We worked together on COVID specific projects with First Baptist Church, Cristo Rey Church, the El Paso Rescue Mission, Mustard Seed Cafe, Desert Spoon, Kelley Memorial Food Pantry, and Project Bravo and received COVID specific funding from the Texas Methodist Foundation, Fort Bliss' Spouses Association and the Paso del Norte Health Foundation.

We look forward to sustaining these partnerships and collaborations as well as building new ones in 2021!



EQUIPPING LEADERS

COMMUNITY LEADERSHIP DEVELOPMENT

One of Ciudad Nueva's core values has always been to identify, empower, equip, and mobilize leaders in the community and, whenever possible, to hire them to launch and lead Ciudad Nueva programs and incubate small businesses in the community.

In 2020, we hired several new community members to work on our team, bringing the total of community members on staff at Ciudad Nueva to 5.

We are also deeply committed to youth and young adult leadership development. Despite the pandemic, 10 high school students graduated from Catalyst our college and career training program, 2 youth program alumni returned to intern with youth programming, we hosted 3 recent college graduate interns in our youth and family programs, and we hosted our first ever Master's of Social Work intern who helped us design and implement a research study of past and present youth program participant and their families.

We love seeing our community members and visiting interns thrive and using their gifts to support and empower their neighbors!

OPPORTUNITIES AND IMPACT

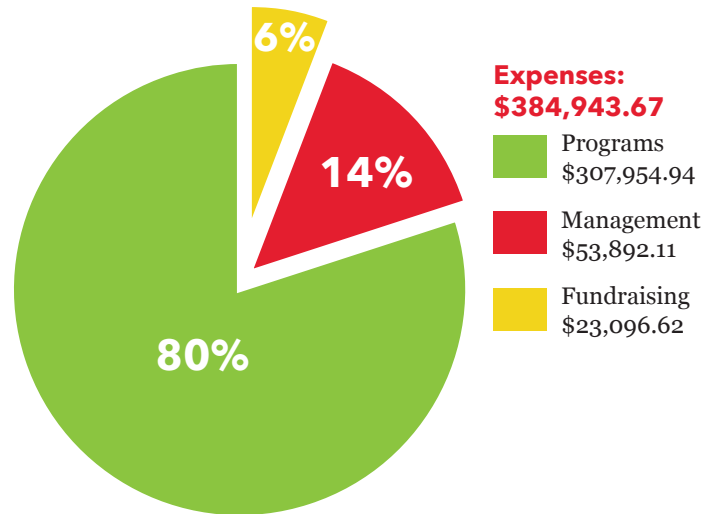
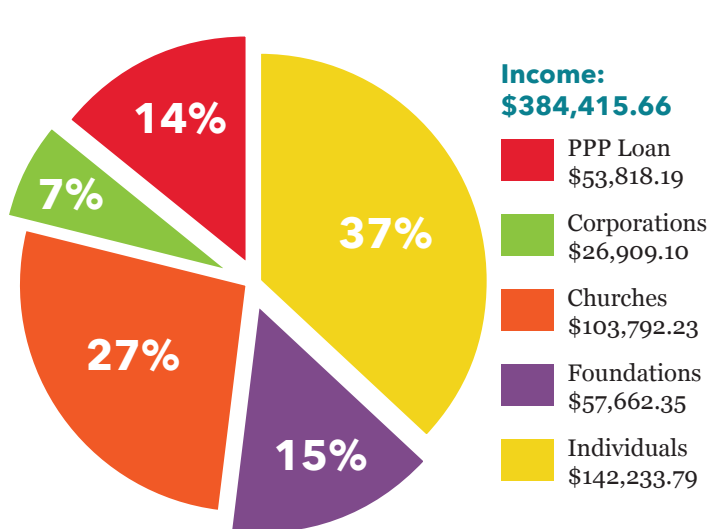
At Ciudad Nueva, we believe that equipping leaders extends beyond our neighborhood and influences and empowers change-makers locally and globally. Our Senior Staff hold positions on state, national, and international Christian community development boards and routinely host plenary talks, trainings and workshops for a variety of congregations, denominational and para-church organization leadership, community organizations and educational institutions. In February 2020, before pandemic shutdowns, we hosted the Border Southwest Christian Community Development Association gathering for more than 80 development practitioners from throughout New Mexico and Arizona.

IN 2020 CIUDAD NUEVA

- **HIRED 3 NEW STAFF MEMBERS FROM THE COMMUNITY, BRINGING THE TOTAL TO 5**
- **EQUIPPED 10 HIGH SCHOOL STUDENTS THROUGH OUR LEADERSHIP PROGRAM CATALYST**
- **HOSTED 3 RECENT COLLEGE GRADUATE INTERNS, 2 YOUTH PROGRAM ALUMNI INTERNS, AND OUR FIRST MASTERS OF SOCIAL WORK INTERN**
- **HOSTED 80 DEVELOPMENT PRACTITIONERS AT THE BORDER SOUTHWEST CHRISTIAN COMMUNITY DEVELOPMENT ASSOCIATION GATHERING**



FINANCIALS



CHURCHES & ASSOCIATIONS

AJ Chapter PEO
 Anglican Church in North America
 Camino Del Luz
 CCDA
 Children's Kingdom
 Christ Church Austin
 Christian Women's Connection
 Church of St. Clement's
 Coronado Baptist Church
 Daughters of the Holy Cross
 Delashmitt Rd. Baptist Church
 First Baptist Church
 Fort Bliss Spouse's Association
 National Christian Foundation
 National Immigration Reform Paseo Church
 Preemptive Love Coalition
 Rescue Mission El Paso
 Royal Baptist Church
 St. Francis Angelican Church
 Trinity First United Methodist Church
 University Presbyterian Church

FOUNDATIONS

Commonwealth Charitable Fund
 Dennis and Donna Neesen Trust
 El Paso Community Foundation
 Enterprise Holdings Foundation
 EP Giving Day
 Fidelity Charitable
 Goldman Sachs Philanthropy Fund
 Hervey Foundation
 Larry R Price/ Norma P Price Foundation
 National Christian Foundation
 Paso del Norte Community Foundation
 North Texas Community Foundation
 Paso Del Norte Health Foundation
 Stern Family Foundation
 Texas Methodist Foundation
 The Benevity Community Impact Fund
 The Sam D Young Family Foundation
 The Stewart Family Foundation
 Wells Fargo Foundation

CORPORATIONS

Amazon Smile
 Black Friday's Discount Store
 Datamark
 David Wilbanks, DDS
 Discover El Paso Association, Inc.
 Frontera Textile Distributors, LLC
 Gaddy Homes, L.P.
 GECU
 Helen of Troy
 HUB International
 Lone Star Title Company of El Paso, Inc.
 MRE/Higher Ground Hosting
 National Education Systems, Inc.

Novotex Mayoreo
 OnStrategy
 Price's Producers, Inc.
 Quality Foods
 Scott Hulse, P.C.
 Shamaley Ford El Paso
 T&T Staff Management, Inc.
 Triam, LLC
 Tropicana Homes
 United Bank of El Paso Del Norte
 Western Refining
 WestStar Bank

THANKS TO OUR PARTNERS WE ALSO RECEIVED \$187,112 IN DONATED GOODS AND SERVICES IN 2020!

OUR FUTURE

If we have learned anything from this past year, is that humanity, our community, families and friends are resilient. 2020 was excruciating, but our neighbors, staff and volunteers put in work to ensure the best for our Rio Grande community. As we move forward, we will continue to persevere and rebuild from this unprecedented year. Though we grieved and endured hardship together, our goals and desires for our community have been strengthened: to empowering youth, support families, strengthen communities, and equip leaders. We are so thankful for the incredible amount of support we received throughout the year and will continue to receive moving forward.

The journey was difficult, but we see the way forward together. Thank you again from the bottom of our hearts, and we look forward to the bright future we have ahead of us.

