



Ciudad Nueva Community Outreach



# IMPACT

Report 2025

# Message from our Executive Director

One of the aspects of the gospel that resonates deeply with me is that Jesus describes the Kingdom of God as both present and yet not fully realized. **Gospel renewal is already taking root among us**, even as we continue to hope for its fullness. I'm reminded of this often when reflecting on Ciudad Nueva's vision of a thriving Rio Grande neighborhood with residents participating at every level of transformation, cultivating new hopes and restored dreams.

This year we saw powerful glimpses of that vision. Neighbors continued to lead our twice-weekly Food Co-Ops and sharing **3,400+ boxes of food** with the community, living out our calling to love and care for one another. **More than 10,800 volunteer hours** strengthened programs across Ciudad Nueva, including our youth programs that foster learning, mentorship, and growth. Twelve neighbors began training in the fall as Community Health Workers through Vecinas en Acción, preparing to serve and advocate for their neighbors while working toward state certification and greater economic opportunity.

Amid the grief, struggle, and uncertainty our community faces, these moments bring hope. As the vision continues to be cultivated, and the Holy Spirit leads and empowers, our community is bearing the fruit of their collective work. Thank you for being a part of it.

With deep love and gratitude,  
-Bethany Rivera Molinar, MDiv, MSW  
Executive Director



## Mission

Ciudad Nueva Community Outreach seeks to embody the gospel of Jesus Christ by advancing the renewal and development of central El Paso's Rio Grande neighborhood through the empowerment and transformation of its residents.

## Vision

Ciudad Nueva Community Outreach envisions a thriving Rio Grande neighborhood with residents participating at every level of neighborhood transformation to cultivate restored hopes and new dreams.

## Four Key Strategies

Developing Youth

Supporting Families

Equipping Leaders

Strengthening Community

## Board of Directors

### James Feuille (Chair)

ScottHulse, PC Shareholder Attorney

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First Baptist Church, Outreach Pastor,  
Former Attorney

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El Paso Community College, Psychology  
Professor

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Abundant Living Home Health, Payroll  
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University of Texas El Paso, Associate  
Professor of Nursing, Retired

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Hub International Insurance Services,  
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### Nate Ledbetter

Abara Borderland Connections,  
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### Vero Salgado

El Paso Independent School District

### Sophie Wozniak

Emergence Health Network, Project and  
Data Evaluator

### Valeria Esparza

Wells Fargo & Company, Vice President,  
Head of Home Lending Hispanic  
Segment

### Rev. Cliff Warner

(Board Member Emeritus, Founder of  
Ciudad Nueva) Christ Church, Rector

### Bethany Rivera Molinar

Ciudad Nueva Community Outreach,  
Executive Director



## Staff

**Bethany Rivera Molinar,**  
Executive Director

**Melissa Ledbetter**  
Adult Programs Director,  
Partnerships Development

**Claudia Chavez**  
Youth Programs Director,  
Mental Health & Wellness

**Alma Martinez**  
Community Connector

**Luis Mendoz**  
Community Connector

**Maria Gutierrez**  
Community Connector

**Sofia Quinones**  
Adult Programs Assistant

**Chris Sepulveda**  
Launch Pad Coordinator

**Erik Sandate**  
Kids Create Coordinator

**Alondra Arias**  
High School Co-Coordinator

**Faith Gamez**  
High School Co-Coordinator

**Abby Klassen**  
Grants Director

**Mary Chavez**  
Office Manager

**Stephanie Ramirez**  
Office Manager

**Daisy Guzman**  
Communications

**Ana Cano**  
Communications

**Gary Enge**  
Volunteer Admin Support

**Maria Rascon**  
Housekeeping

**Ceci Arroba**  
Tiendita Coordinator

## Student Workers and Interns

**Helen MacDonald,** High School Intern

**Janell Olivas,** High School Intern

**Evelyn Loya,** Youth Programs Assistant

**Aranxa Valencia,** Youth Programs Assistant

**Sofia Quinones,** BSW Intern, UTEP

**Jose Gomez,** MSW Intern, NMSU

**Deborah Ledesma,** MSW Intern, NMSU

**Michelle Gardea,** MSW Intern, NMSU

**Saul Gutierrez,** BSW Intern, UTEP

**Christian Salas,** LCSW Candidate, UTEP

**Ana Gonzalez,** LCSW Candidate, UTEP

**Raina Koller,** LCSW Candidate, UTEP



## Developing Youth

Ciudad Nueva's youth programs offer 20+ hours of weekly afterschool programming, focused on social, emotional, academic, physical, spiritual, and leadership development. Students connect with mentors and adult leaders who provide guidance and support.

**50** students participated in summer activities and Ciudad Nueva events

**140+** youth served in youth programs and non-after school program activities, s

**19** students attended Ciudad Nueva's Youth Camp in Montezuma, New Mexico

**65** enrolled in weekly afterschool program

**10** students attended the Catalyst college tour, visiting campuses in San Antonio and Austin

**23** high school students enrolled in Catalyst, our job training, life skills, and post-high school educational preparation program

## Strengthening Community

Ciudad Nueva strengthens the community by facilitating opportunities that allow community members of all ages from our neighborhood to build community and to work towards common thriving.

**35+** collaborative partnerships across private and public sectors

**24 churches and organizations actively involved in the Downtown Church Connection**

**2** community-wide dinners fostering connection and unity among **250+** neighbors



### Volunteers:

- **10,800+** total volunteers hours were given with a leveraged valued at **\$379,000+**
- **50+** community volunteers assisted in Ciudad Nueva programming including youth programs, Food Co-Ops, research and data management, and special events.

## Supporting Families

Our Community Connectors and Support Team helps families stay connected and access the resources they need through home visits, wellness checks, and referrals.

Twice-weekly Food Co-Ops, run by community members, provide fresh produce and other donated food, reaching neighbors with an average annual household income of \$13,000. La Tiendita offers household necessities at cost and gently used items. Both programs are powered by neighbors helping neighbors.

Through our Community Access Initiative, we prioritize support for neighbors aged 50+, offering home visits, food box deliveries, and Zona de Desestrés, where participants gather together weekly to connect, craft, eat together, and explore mental and emotional wellness. Arte y Artesanía provides a weekly welcoming space for older adults and parents caring for adult children with disabilities to build community and express creativity together.



**3,400+**  
boxes of food distributed

**63,750+**  
meals provided

**191** clinical sessions  
completed with  
our LCSW candidate clinicians

**389 wellness visits made by Community Connectors + Support Team**

**371**  
referrals were  
made by  
Community  
Connectors

**3** microloans distributed to  
neighborhood small businesses

**723** visits to Zona de Desestres

**2** families living in our Rio Grande duplex,  
accessing affordable rent with the goal of  
working towards first time home ownership

**257** visits to Arte y Artesania program

**80** Thanksgiving baskets distributed in partnership  
with First Baptist Church of El Paso

## Equipping Leaders

Ciudad Nueva identifies, equips and mobilizes student and adult leaders to lead and shape programs and advocate for themselves and their neighbors at a local level.

**5** social work interns were hosted

**3** Licensed Clinical Social Work Candidates were hosted

**2,194** service hours completed by our Community Health Worker Trainees in the fall

**3** community leaders employed as Community Connectors

**12** community members actively enrolled in our newly launched Community Health Worker Trainee (CHWT) Program

**2** high school interns served in Launch Pad and Kids Create

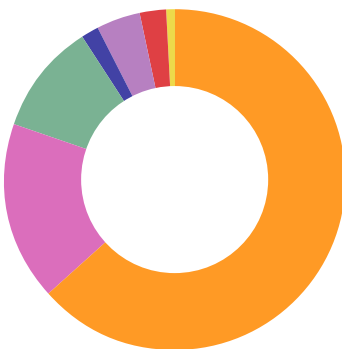


**30+** community adults and youth actively engaged throughout the year in civic participation at EPISD school board meetings, connection with our city representative, EPISO's city wide Reimagine El Paso gathering, and more

**6** community listening sessions were completed to help us evaluate our mission, vision, and values in light of our community led focus lens

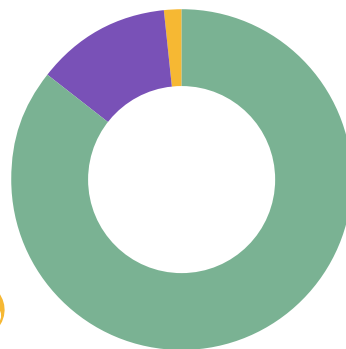
## 2025 Financials

Income  
**Total: \$675,774**



Foundations	63.4%
Individuals	17.1%
Churches & Organizations	10.6%
Corporations	1.6%
Program Fees	4.2%
Fundraising Events	2.3%
Other	0.8%

Expenses  
**Total: \$594,027**



Programs	85.9%
Management	12.8%
Fundraising	1.4%



**\$765,000+**  
Gifts in Kind

were donated through professional services, goods, and facilities from partners.

## **We are grateful for our community of partners who have donated, collaborated, volunteered, trained, taught, and shared resources with us!**

### **Churches & Organizations:**

Abara, Alamito STREAM Learning Center, BBB of Metro Houston, Center Against Sexual and Family Violence, Christ Church of Austin, Common Threads, Conscious Barrio, Christian Community Development Association, Christ Church of Austin, Church of St. Clement, Delashmitt Road Baptist Church, Desert Spoon Food Hub, Elks Lodge #187, Emergence Health Network, EPISO Border Interfaith, First Baptist Church of El Paso, Grace Place, Interfaith Alliance of the Southwest, Kelly Center for Hunger Relief, Loretto Community, Mustard Seed Cafe, Peace of Christ Church Roundrock, Rescue Mission of El Paso, Rio Grande Neighborhood Association, Save Our Schools Coalition, St. Clement's School, Texas A&M Agrilife Extension, Tom Lea Institute, University Presbyterian Church

### **Businesses:**

Black Friday's Discount Stores, Camacho Real Estate, Food City Supermarkets, Hub International, Kendra Scott LLC, Lone Star Title Company of El Paso, Network for Good/Walmart Employee Match, Mackie Reid and Co. CPA's, Novotex Mayoreo, Pure Fun Inc., Quality Fruit and Vegetable Company, Scott Hulse PC, Steele Consulting, United Food Services, Wild Bill Custom Shop

### **Foundations:**

AARP, Benevity Foundation, Blackbaud Giving Fund, Braden About Memorial Foundation, Carl C. Anderson Sr. and Marie Jo Anderson Charitable Foundation, Carol Haenicke Charitable Fund, El Paso Community Foundation, Hervey Foundation, Isla Carroll Turner Friendship Trust, Lilly Endowment, Mark and Jill Meyer Charitable Fund, Meadows Foundation, Papa John's Foundation, PayPal Giving Fund, Religious Society of Friends, Sisters of St. Francis, Stern Family Foundation, Sundt Foundation, Texas Methodist Foundation, Texas Women's Foundation

### **Educational and Government Institutions:**

Centennial Museum at UTEP, El Paso Community College, Hogg Foundation for Mental Health at the University of Texas Austin, School of Social Work at NMSU, UTEP Department of Social Work, UTEP Center for Community Engagement, Wiggs Family Resource Center, El Paso Community College

### **Individuals:**

148 individuals financially supported the mission of Ciudad Nueva in 2025. We give special thanks to our 37 monthly donors!

**A special thanks to the Church of St. Clement and St Clement's Parish School for the extensive use of their facilities year-round**

## **Vecinas en Acción**

Launched with generous support from the Texas Methodist Foundation, Texas Women's Foundation, and the Meadows Foundation.

This fall we launched Vecinas en Acción, our Community Health Worker training program. Twelve community members are currently gaining hands-on experience at Ciudad Nueva while working toward state certification as Community Health Workers.

Through their work across Ciudad Nueva programs, participants support neighbors with wellness checks, mental health resources, food access, job referrals, and help navigating health and community systems.



Designed for community neighbors and especially for women who have faced barriers to employment, Vecinas en Acción creates a pathway to stable work while strengthening community care. As trusted neighbors with shared lived experience, these emerging leaders are helping build a healthier, more connected Rio Grande community.



# Ways to get involved

**Pray** for our Ciudad Nueva Community

**Volunteer:** there are so many ways to plug in! Reach out to [admin@ciudadnueva.org](mailto:admin@ciudadnueva.org) so we can share more!

**Give** via a monthly or one-time donation

**Make a long-term** impact through estate giving or endowment

**Honor a loved one** on their birthday or other special event by making a gift in celebration of their life

**Donate** school supplies and athletic equipment for our youth programs; everyday essential items for our Tiendita; art supplies for youth and adult program



Connect with us! On Facebook and Instagram @CiudadNueva, sign up for our email updates at [ciudadnueva.org](http://ciudadnueva.org)